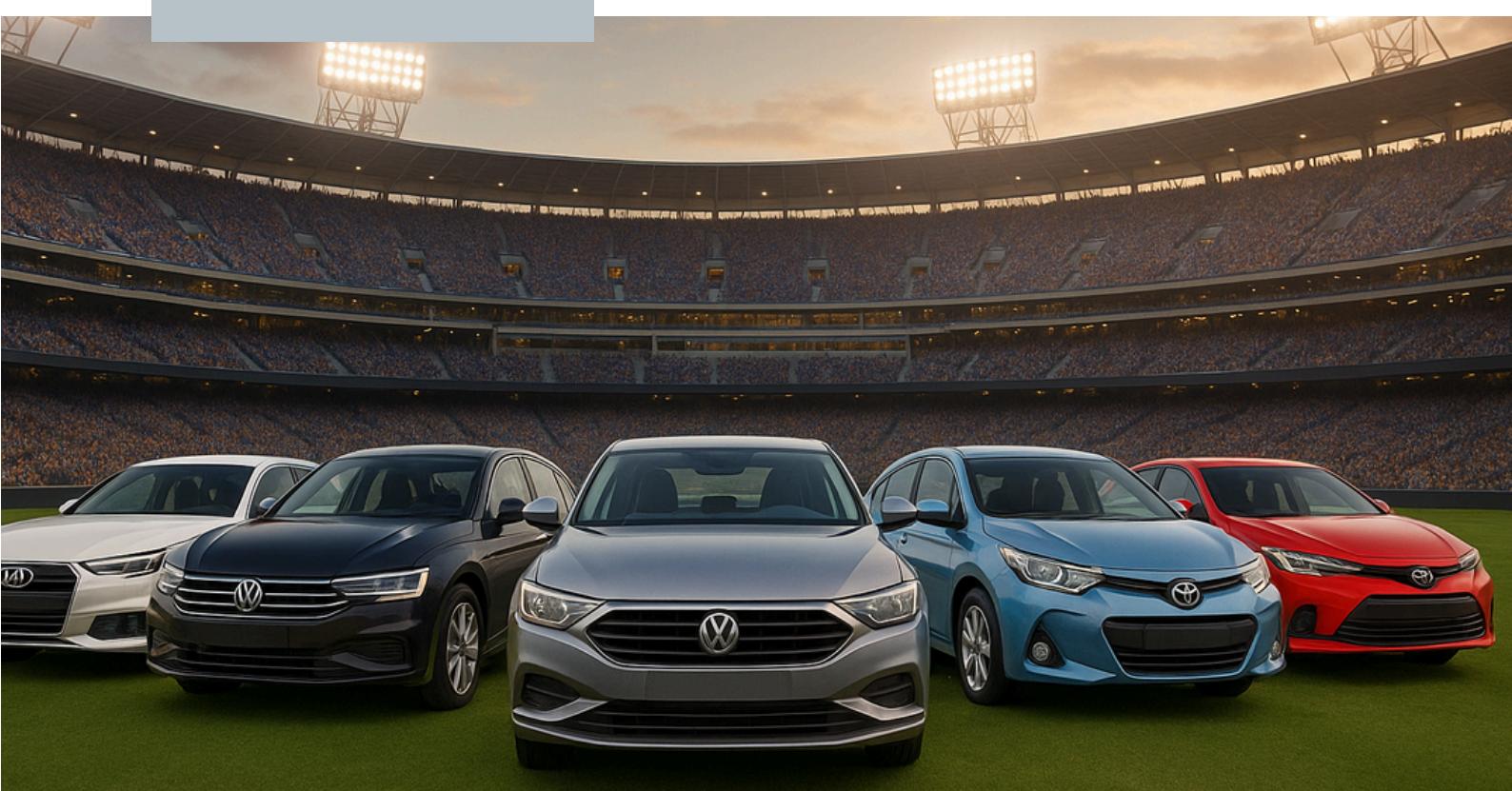


BRAND CATEGORY REPORT

4-WHEELER AUTOMOBILE



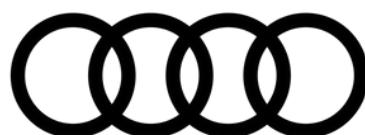
ELUCIDE SPORTS

🌐 www.elucidesports.in
✉ info@elucidesports.in
🏡 +91-9819593003

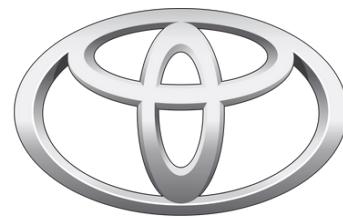
RESEARCH REPORT

A report on brands within the 4-Wheeler Automobile category and their current involvement in sports sponsorship and media.

KEY PLAYERS



CITROËN



TOYOTA



TATA MOTORS **MARUTI SUZUKI**

MARUTI SUZUKI



MARUTI SUZUKI



Indian Premier League

Star Sports

Media Buy



India Tour of Sri Lanka

Sony Liv

Media Buy



India Tour of Australia

Star Sports

Media Buy



ICC Women's T20 World Cup

Hotstar

Media Buy

MAHINDRA AUTO



Kerala Super League

League

Sponsorship

TATA MOTORS PV

TATA MOTORS

Indian Premier League

League

Sponsorship



Indian Premier League

JioHotstar

Media Buy



Women's Premier League

League

Sponsorship



Women's Premier League

JioHotstar

Media Buy



Jamshedpur FC

Indian Super League

Owner + Sponsorship

AUDI



Neeraj Chopra

Javelin Athlete

Endorsement

TATA MOTORS EV



Tata Mumbai Marathon

Marathon Event

Sponsorship



Vedanta Delhi Half Marathon

Marathon Event

Sponsorship



TCS World 10k Bengaluru

Marathon Event

Sponsorship



Pickleball Weekend Fiesta

League

Sponsorship

CITROEN



MS Dhoni

Cricket Athlete

Endorsement

HYUNDAI MOTORS



Smriti Mandhana

Cricket Athlete

Endorsement



Jemimah Rodrigues

Cricket Athlete

Endorsement



Shafali Verma

Cricket Athlete

Endorsement

TOYOTA



Indian Supercross Racing League

League

Sponsorship

VOLVO



World Pickleball League

League

Sponsorship

JEEP

Jeep®



Tennis Premier League

League

Sponsorship

FORCE MOTORS

FORCE
MOTORS



Puneri Paltan

Pro Kabaddi League

Sponsorship