

# BRAND CATEGORY REPORT

## PAINTS & EMULSIONS



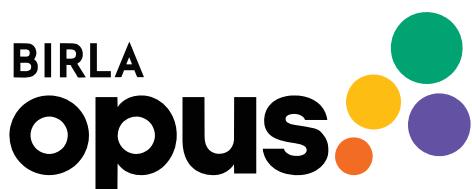
### ELUCIDE SPORTS

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### RESEARCH REPORT

A report on brands within the Paints & Emulsions category and their current involvement in sports sponsorship and media.

# KEY PLAYERS



**SHALIMAR**  
PAINTS



**surfa coats paints**  
*Pioneering Innovations*

# JSW PAINTS



## Rajasthan Royals

Indian Premier League

Sponsorship



## Chennai Super Kings

Indian Premier League

Sponsorship



## Sunrisers Hyderabad

Indian Premier League

Sponsorship



## Kolkata Knight Riders

Indian Premier League

Sponsorship



## Delhi Capitals

Indian Premier League

Sponsorship



## Delhi Capitals

Women's Premier League

Sponsorship



## Gujarat Giants

Women's Premier League

Sponsorship



## UP Warriorz

Women's Premier League

Sponsorship

# BIRLA OPUS PAINTS



## Indian Premier League

JioHotstar

Media Buy



## ICC Champions Trophy 2025

Star Sports

Media Buy



## Indian Tour of Australia

Star Sports

Media Buy

# SHALIMAR PAINTS



## Mumbai Indians

Indian Premier League

Sponsorship

# ASIAN PAINTS



## Indian Premier League

JioHotstar

Media Buy

## ICC Champions Trophy 2025

Star Sports

Media Buy



## Virat Kohli

Cricket Athlete

Endorsement

# DULUX



## Indian Premier League

JioHotstar

Media Buy

# NIPPON PAINT



## Royal Challengers Bengaluru

Indian Premier League

Sponsorship



## Prime Volleyball League

Volleyball League

Sponsorship



## Bengaluru Torpedoes

Prime Volleyball League

Sponsorship

# SURFA COATS PAINTS



surfa coats paints  
*Pioneering Innovations*



## Bengaluru Bulls

Pro Kabaddi League

Sponsorship