

BRAND CATEGORY REPORT

PAINTS & EMULSIONS



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RESEARCH REPORT

A report on brands within the Paints & Emulsions category and their current involvement in sports sponsorship and media.

KEY PLAYERS



surfa coats paints
Pioneering Innovations

JSW PAINTS



Rajasthan Royals

Indian Premier League

Sponsorship



Chennai Super Kings

Indian Premier League

Sponsorship



Sunrisers Hyderabad

Indian Premier League

Sponsorship



Kolkata Knight Riders

Indian Premier League

Sponsorship



Delhi Capitals

Indian Premier League

Sponsorship



Delhi Capitals

Women's Premier League

Sponsorship



Gujarat Giants

Women's Premier League

Sponsorship



UP Warriorz

Women's Premier League

Sponsorship

BIRLA OPUS PAINTS



Indian Premier League

JioHotstar

Media Buy



ICC Champions Trophy 2025

Star Sports

Media Buy



Indian Tour of Australia

Star Sports

Media Buy

SHALIMAR PAINTS



Mumbai Indians

Indian Premier League

Sponsorship

ASIAN PAINTS



Indian Premier League

JioHotstar

Media Buy



ICC Champions Trophy 2025

Star Sports

Media Buy



Virat Kohli

Cricket Athlete

Endorsement

DULUX



Indian Premier League

JioHotstar

Media Buy

NIPPON PAINT



Royal Challengers Bengaluru

Indian Premier League

Sponsorship



Prime Volleyball League

Volleyball League

Sponsorship



Bengaluru Torpedoes

Prime Volleyball League

Sponsorship

SURFA COATS PAINTS



surfa coats paints
Pioneering Innovations



Bengaluru Bulls

Pro Kabaddi League

Sponsorship