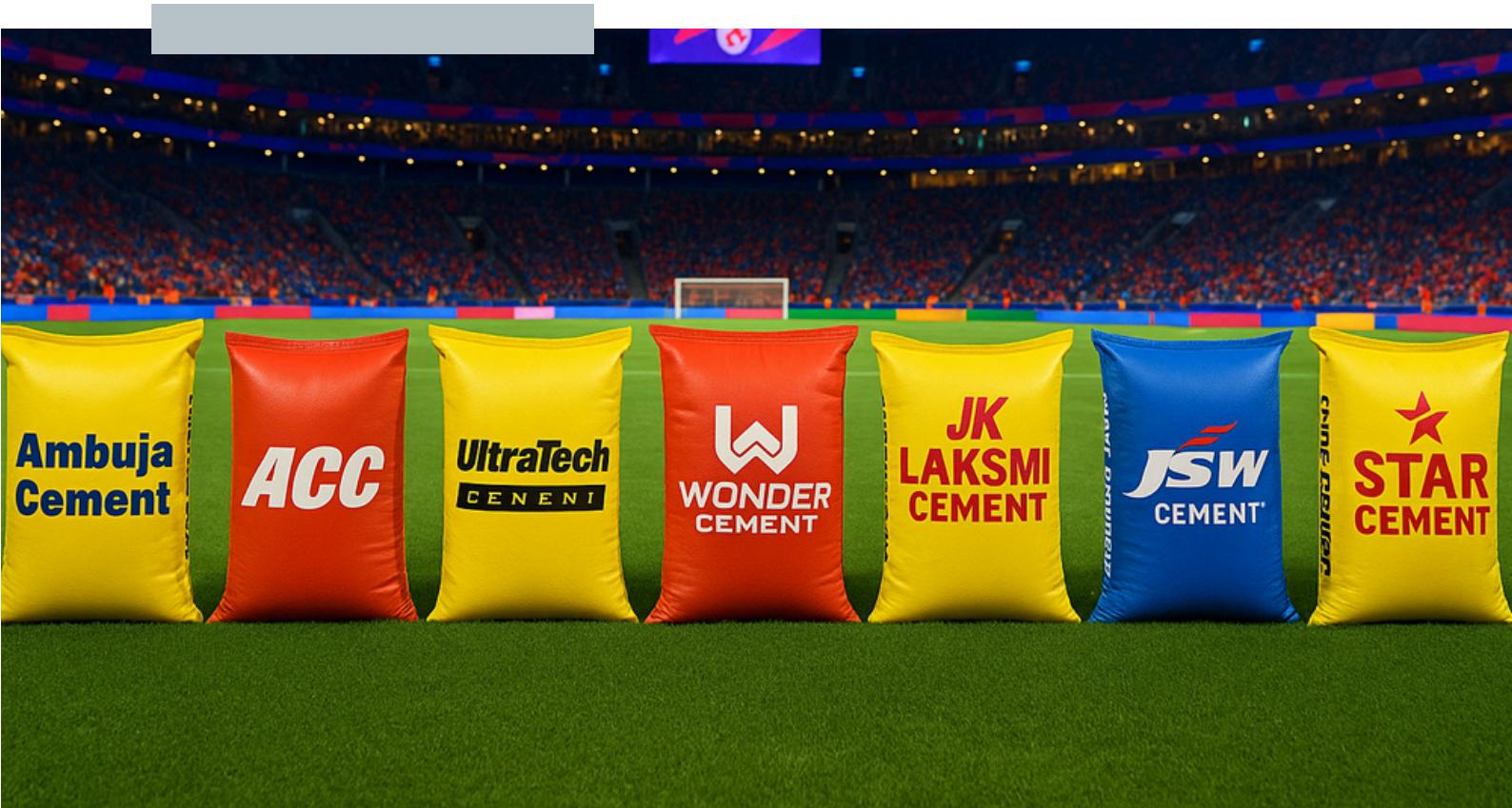


BRAND CATEGORY REPORT

CEMENT



ELUCIDE SPORTS

✉ www.elucidesports.in
✉ info@elucidesports.in
☎ +91-9819593003

RESEARCH REPORT

A report on brands within the Cement category and their current involvement in sports sponsorship and media.

KEY PLAYERS



JK CEMENT



Jasprit Bumrah

Cricket Athlete

Endorsement



UP Rudras

Hockey India League

Owner + Sponsorship



JK Super Strikers

Sher-E-Punjab T20 Cup

Owner + Sponsorship



Gwalior Cheetahs

Madhya Pradesh League

Owner + Sponsorship

WONDER CEMENT



Indian Premier League

League

Sponsorship



India Tour of Sri Lanka

Cricket Series

Sponsorship

STAR CEMENT



Shillong Lajong FC

I-League

Sponsorship

Riyan Parag

Cricket Athlete

Endorsement



Bhaichung Bhutia

Football Athlete

Endorsement



Mirabai Chanu

Weightlifting Athlete

Endorsement



Lovlina Borgohain

Boxing Athlete

Endorsement

JK LAXMI CEMENT



Rohit Sharma

Cricket Athlete

Endorsement

AMBUJA CEMENT



Gujarat Giants

Women's Premier League

Owner + Sponsorship



Gujarat Giants

Ultimate Kho Kho

Owner + Sponsorship



Adani Ahmedabad Marathon

Marathon

Owner + Sponsorship



ACC LIMITED



Indian Premier League

Pro Kabaddi League

Owner + Sponsorship



Adani Ahmedabad Marathon

Marathon

Owner + Sponsorship

ULTRATECH CEMENT



India Tour of Sri Lanka

Cricket Series

Sponsorship

Bengaluru Open

Tennis

Sponsorship

JSW CEMENT



Haryana Steelers

Pro Kabaddi League

Owner + Sponsorship



Neeraj Chopra

Javelin Athlete

Endorsement

MP BIRLA CEMENT



Mohun Bagan Super Giant

Indian Super League

Owner + Sponsorship

PRISM CEMENT



Delhi Toofans

Prime Volleyball League

Sponsorship

TCI MAX CEMENT



Legends League Cricket

League

Sponsorship